

**MyNutriOpt
your gateway
to efficient
feed business
management**



Get a firmer grip on your operational and workforce efficiency with easy access to reports and business insights in MyNutriOpt.

Built on decades of global research and development, MyNutriOpt is an innovative nutritional tool that helps you save time and money. Instantly and all in one place.

Every decision you make as a manager will have a significant impact on your profit margins, so you want to know what is going on in your business and improve wherever you can. MyNutriOpt makes this process easy.

Easier, more efficient feed management

Having a clear overview of your quality control and feed formulation processes is crucial to see where improvements or efficiency gains can be made. Automatic synchronisation of feed and ingredient data is at the core of MyNutriOpt. This unique feature allows you to review the latest feed and raw material data and download the information needed for reporting or supplier auditing.

Five key benefits for managers:

1. Time savings for your team: MyNutriOpt eliminates a number of administrative tasks and is simple to use.
2. Easier collaboration between departments: everyone works with the same feed data.
3. Better-informed decisions: MyNutriOpt provides the data and reports you need for confident decision-making and operational management.

4. Improved quality and consistency of the final product. MyNutriOpt allows for better reporting, improved quality control and more accurate feed formulation.
5. A competitive advantage in the market: MyNutriOpt helps save costs and drive efficiency.

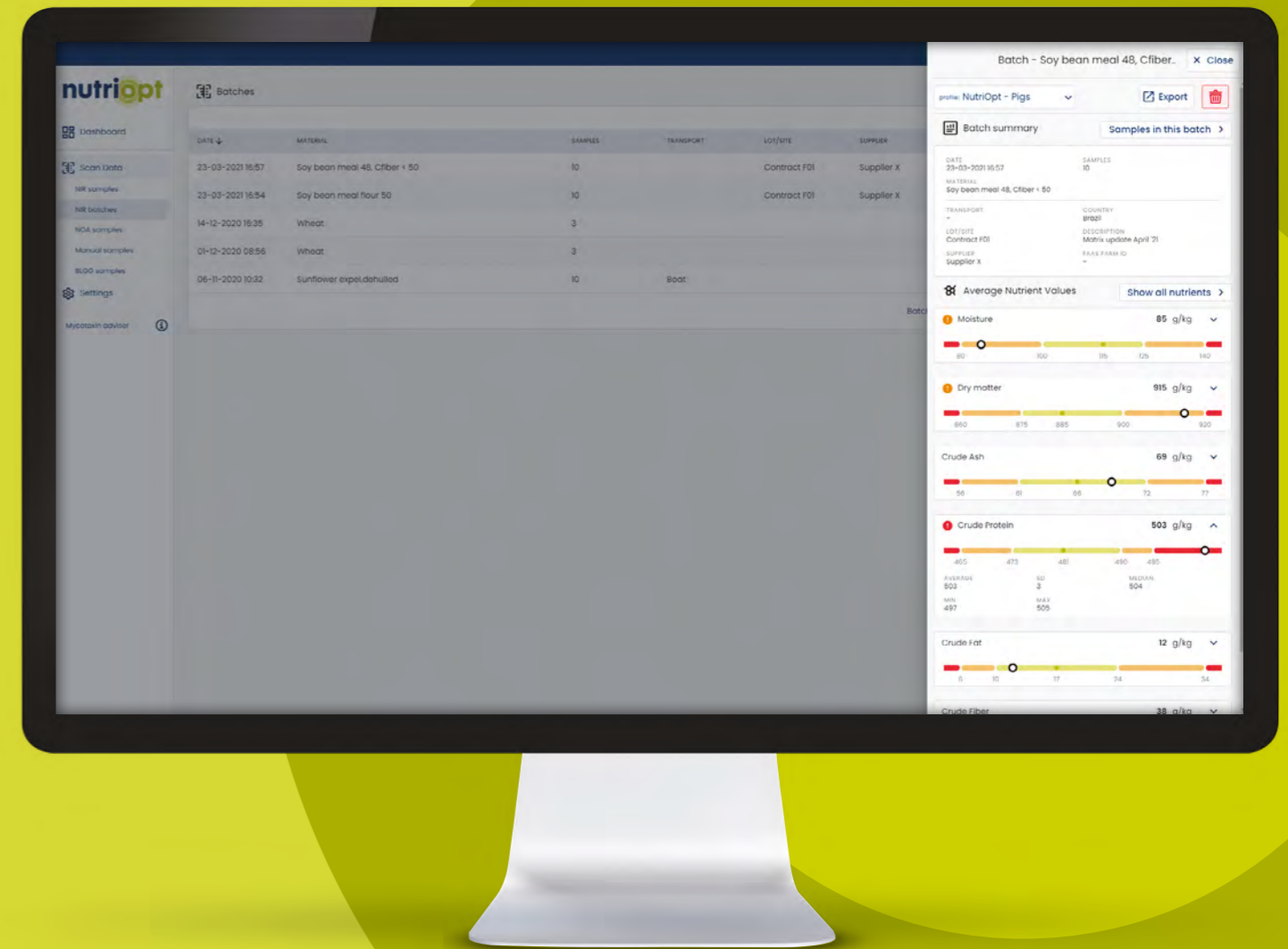
Make informed decisions, together

All feed information is centrally stored in MyNutriOpt. Your team of specialists can use the tool to quickly determine the nutritional values and quality of your feed ingredients and make informed decisions. This will improve workforce efficiency and cooperation, as well as the accuracy of your feed management and reporting.

Insights that help you reach your targets

MyNutriOpt provides you and your team with the right insights and supports your decision-making. For optimal feed quality, animal performance and business success.

Over time, the nutritional values collected in MyNutriOpt provide an overview, which helps your business anticipate trends and act on them. So, you gain greater control over your resources and can easily adjust your strategy to meet your market's and customers' needs. All while reducing your costs.



MyNutriOpt provides the data and reports you need for confident decision-making and operational management.

MyNutriOpt is built with and for you

Driven by insights from Trouw Nutrition customers, MyNutriOpt was developed (and will continue to be enhanced) in close collaboration with feed industry professionals around the world.

The goal is simple: a digital service that helps you be more efficient and sustainable in today's markets. By granting access to NutriOpt's services and solutions, MyNutriOpt paves the way for better precision farming.

NutriOpt, Trouw Nutrition's suite of integrated digital solutions and services, brings you a wide range of data-driven, easy-to-apply services. We do this by leveraging our expert knowledge and

world-leading R&D capabilities and portfolio, so you can run your business with confidence. MyNutriOpt is the access point to NutriOpt's services that support you with nutritional knowledge. When every decision impacts your animal performance and business success, you want to build on more than just intuition.

Supporting equipment

MyNutriOpt is your access point to NutriOpt's solutions and services, including:

- Desktop NIR
- Handheld NIR (NutriOpt On-site Adviser)
- Mycotoxin rapid analyser (Mycomaster)

Knowledge feeds success.

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Learn more, visit
www.TrouwNutrition.com/MyNutriOpt

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