

**MyFeedPrint**  
**Sustainability**  
**at your fingertips**



## Are you looking to get insights into the carbon footprint of the feed you produce? Increasingly, farmers need to know the environmental impact of the inputs they use, so they can accurately report on the carbon footprint of the compound feed and/or blends they produce and sell.

This is the first step on the way to providing your customers with carbon footprint information on the feed they're purchasing. Moreover, these insights will assist you in your purchase decisions when sourcing raw materials, along with helping you to substantiate sustainability claims.

**MyFeedPrint will allow you to efficiently and accurately calculate environmental impact factors based on the information you provide for each raw material, including the following:**

- Country of origin
- Distance travelled
- Mode of transport
- Energy used for production in the feed mill

### Using this data, you can:

- Calculate the overall carbon footprint of the feed mill

- Report an emissions figure per tonne of compound feed/blend produced
- Provide accurate data to farmers and processors when required
- Make informed raw material purchasing decisions based on sustainability metrics.

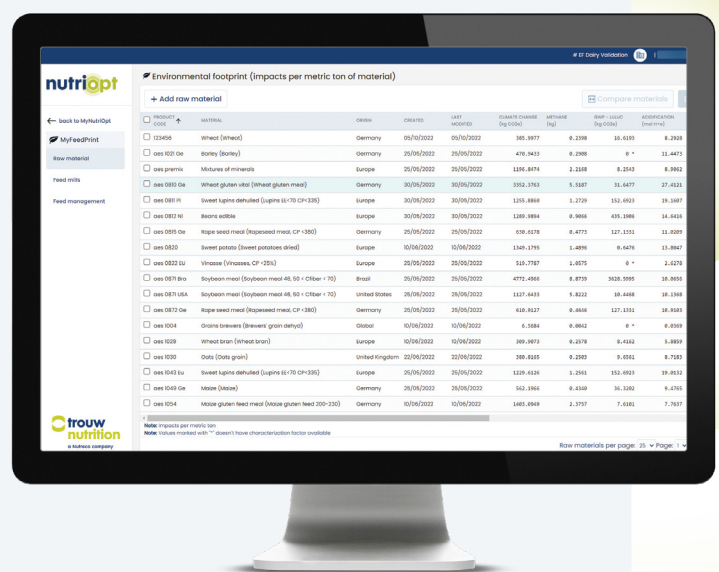
MyFeedPrint is easy to use and does not require you to have life-cycle assessment expertise before you can start participating in the future of sustainable agriculture.

If you are interested in using MyFeedPrint, please reach out to your Trouw Nutrition contact person to discuss how we can help you reduce your carbon footprint, become a more sustainable partner and make better-informed decisions on your purchases and feed production.

## About NutriOpt

When every decision impacts your animal performance and business success, you want to build on more than just intuition. We deliver integrated digital solutions and services to provide you with the right insights and support decision-making. For optimum animal performance and business success. Driven by insights from customers all around the world and our passion for agri and ag tech, we bring you a wide range of data-driven, easy-to-apply services. We do this by leveraging our expert knowledge, world-leading R&D capabilities and portfolio. So you can run your business with confidence.

### Knowledge feeds success.



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